



GRAPHIC DESIGNER

EDUCATION

HIGHER DIPLOMA

CREATIVE MEDIA AND
ENTERTAINMENT TECHNOLOGY

Hong Kong Institute of Vocational Education,
Tsing Yi

2006-2009

HKCEE

HONG KONG CERTIFICATE
OF EDUCATION EXAMINATION

King's Glory Educational Centre,
Yuen Long

2006

EXPERTISE

Photoshop	
Illustrator	
AICG	
Indesign	
After Effect	
Premiere	
3DsMax	
Rhinoceros 3D	
Keyshot	



Phone
+852 6290 8803



Email
cklazyleo@gmail.com



Address
Tai Wai



LEO WONG

GRAPHIC DESIGNER

PROFILE

Dynamic and innovative professional with over 15 years of experience handling creative design projects and graphic design work. The ability to work independently and Leading diverse teams of designers is one of my strongest characteristics.

PORTFOLIO

<https://cklazyleo6.wixsite.com/leowong>

WORK EXPERIENCE

Senior Designer

Present Canon Hongkong Co., Ltd. - BPO Team

- Spearheaded Brand Vision: Conceptualized and executed the overarching brand visual strategy; developed comprehensive design systems and guidelines that ensured strict brand consistency across all digital and print touchpoints. (1Mother Brand, 2 sub-brand, 1 Securities Brand)
- Led & Mentored Creative Team: Managed, mentored, and inspired a team of 7 diverse designers. Optimized creative workflows, online and off-line project management processes.
- Quality Control : Aligned with the brand's visual identity.

Designer

2019-2023 Canon Hongkong Co., Ltd. - BPO Team

- Graphic Design (AD, VI, Stationery, Banner, Leaflet, Catalog)
- Packaging Design
- Seasonal Gift (Calendar, Red Pocket)
- Video Production (E-banner, Animation)
- Printing Preproduction (File Checking, Typesetting, Output printing file)

Graphic Designer

2015-2019 Top Electric Appliances Industrial Ltd.

- Graphic Design (AD, Business Card, Banner, Leaflet, Catalog)
- Product Development (Kettle, Toaster, Milk Frother, Wine Appliance)
- Product Rendering & Image Retouching
- Packaging Design (Gift box, Sleeve, Carton Box, Instruction Booklet)
- Trade Show (Booth Design, E-banner)
- Video Production (Appliance Operation Logic, Product Instruction Story Board)
- Website UX Design
- App UX Design

REFERENCE

Dickson Tsang

Plotio Finance Group Limited
General Manager &
Senior Marketing Manager
Tel: +852 6169 1124

Kevin Chow

Canon Hong Kong Ltd.
Sales Manager
Tel: +852 6356 4368

Maggie Lau

Top Electric Appliances Industrial Ltd.
Product Development Manager
Tel: +852 9096 1009

INTERESTS



Basketball



Hiking



Camping



Painting



Cycling